

On site Advertising

Monday, 27 May 2024 19:44



Sports Bar 1

Something like across..

But with ability
b do multi sport.

ie

Monday

Football

xx v 12am xx

Tennis

↳ Live coverage from
Roland Garros

Tuesday

Rugby Union

xx v xx

Happy to run to a 2
page template.

Music Listings 2



Like above need
a template we can
update with the
various acts on
in the Bar
each week.
website has
Bar 1887 details



Daily Summary : 3

we need a poster / flyer we can use on a daily basis to say what's on. This could be various things from the music / sports above, or yoga classes, cooking events, deals at the spa etc.

Channels

We see these adverts being used in different ways:

→ via our app → maybe as a static link you click on to take you to the updated listing

↳ we just need the design

→ Via Digital & Physical posters on
resort → including small format
table toppers.

→ Via our social channels.

Key to the brief is that these are
simple templates our team can edit
every day / week without much
effort.